



**Ohio State Medical Association
Annual Education Symposium
Call for Speakers**

The Ohio State Medical Association’s (OSMA) annual Education Symposium is designed to provide practice managers, supervisors and physicians with information and tools to help them successfully prepare for the challenges – and opportunities – in the new health care environment.

Do you have valuable healthcare knowledge that could help physicians and their staffs navigate the evolving future of healthcare? Do you have creative solutions and strategies to solve practice problems? If so, then please consider submitting a proposal to present a breakout session at the annual Education Symposium at the Hilton Columbus at Easton. The next Symposium is scheduled for March 21, 2020 but we will also consider your submission for other education opportunities.

SYMPOSIUM AUDIENCE & DEMOGRAPHICS

Typically 300+ participants attend the Symposium each year, representing more than 2,500 physicians and a variety of practices. The majority of participants are from small to mid-side independent practices, though practices of every specialty, size and employment structure attend.

<p>Practice by Specialty</p> <ul style="list-style-type: none"> • Primary Care (FP, IM, OB/GYN) 43% • Ophthalmology 7% • Surgery 6% • Orthopedics 6% • All others/NA 38% <p>(Multispecialty, Pediatrics, Psychiatry, Radiology, Dermatology, ED, Urology, Cardiology, Endocrinology, ENT, Neurology, Anesthesiology, GI, Oncology)</p>	<p>Number of Physicians in the Practice</p> <ul style="list-style-type: none"> • 1 21% • 2-4 30% • 5-9 21% • 10-19 6% • 20+ 10% • NA 12%
<p>Practice Function</p> <ul style="list-style-type: none"> • Office/Practice manager 35% • Physician 19% • Biller/Billing manager 8% • CEO/CFO/ED 4% • Other/unknown 34% 	<p>Region in Ohio</p> <ul style="list-style-type: none"> • Central Ohio 18% • Northwest Ohio 13% • Northeast Ohio 22% • East/Southeast/Southern Ohio 6% • Northeast Ohio 4% • Northern Ohio 2%

Presentations are 30 -40 minutes, including time for questions and discussion, and cannot include any evidence of promotion of a product or service and be free of any specific product or service influence. Presentations that involve a practice manager or panel, provide case studies and actionable take-aways, and that are not your typical lecture or PowerPoint presentation, are encouraged. We do not offer a speaker fee or any remuneration, but you do receive complimentary registration, preferred exhibit location if you choose to exhibit, and of course, are presented as a content expert in your field.

If you are interested in presenting a breakout session, please complete the information below and return to Mary Whitacre at mwhitacre@osma.org and your information will be reviewed by the Symposium planning group.

Questions? Please contact Mary Whitacre at mwhitacre@osma.org or at (614) 527-6769.

Name	
Title	
Company	
Address	
Phone	
Email	
Date Submitted	

Brief bio/about you:

Brief description of your speaking experience:

Proposed session title:

Description of session:

Learning objectives:

Target audience for this session/who it is geared towards:

Comments or other information you can provide about you, your speaking background, your clients, etc.

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