

As medical practices begin to reopen and resume elective surgeries and procedures, OSMA knows it is critical that Ohioans are assured healthcare facilities are safe and accessible for patients. OSMA is engaging in a partnership with the Ohio Hospital Association (OHA) and Ohio Children's Hospital Association (OCHA) to spread the word that healthcare providers are safe, open and available to deliver high-quality care to Ohioans.

One way you can help communicate this message is to support the campaign via social media by posting your own messages or sharing content posted by OSMA.

Healthcare is Safe in Ohio

Sample Social Media Posts for Practices:

Video 1: Healthcare is Safe

Facebook //

@OhioMedicine, @OhioHospitalAssociation and @OhioChildren'sHospitalAssociation have joined forces to spread the word that healthcare is safe. At [Practice Name], we're taking special precautions to ensure a safe, sanitary environment for visitors and our team, and we encourage patients to maintain their regular wellness appointments and seek care when needed. See you soon!

[Practice Name] is here and safe for you. We're taking special precautions to ensure a safe, sanitary environment for our visitors, including [Insert details about new policies and protocols].

LinkedIn //

At [Practice Name], we're taking special precautions to ensure a safe, sanitary environment for visitors and our team, and we encourage patients to maintain their regular wellness appointments and seek care when needed. See you soon! #HealthcareIsSafe #HereForYou

[Practice Name] is here and safe for you. We're taking special precautions to ensure a safe, sanitary environment for our visitors, including [Insert details about new policies and protocols]. #HealthcareIsSafe #HereForYou

Twitter //

[Practice Name] is here and safe for you. We're taking special precautions to ensure a safe, sanitary environment for our visitors, including [Insert details about new policies and protocols]. #HealthcareIsSafe #HereForYou

Our team at [Practice Name] is here and ready to serve patients using our new and enhanced safety protocols. Have questions or need to schedule your next appointment? Contact us today. #HealthcareIsSafe

Video 2: Your Health Matters

Facebook //

Regular wellness checks are critical to staying healthy. If you're a [Practice Name] patient, you can rest assured knowing we're following all the necessary protocols to keep you safe during your visit.

Your health matters. The team at [Practice Name] is doing what it takes to keep our facilities safe for patients, and we encourage you to keep up with your well visits and seek care when you are sick and injured. We're here, safe, and ready to serve you.

LinkedIn //

Regular wellness checks are critical to staying healthy. If you're a [Practice Name] patient, you can rest assured knowing we're following all the necessary protocols to keep you safe during your visit. #YourHealthMatters #HealthcareIsSafe

Your health matters. The team at [Practice Name] is doing what it takes to keep our facilities safe for patients, and we encourage you to keep up with your well visits and seek care when you are sick and injured. We're here, safe, and ready to serve you. #YourHealthMatters #HealthcareIsSafe

Twitter //

Regular wellness checks are critical to staying healthy. [Practice Name] is here, safe, and ready to serve you at your next appointment. #YourHealthMatters #HealthcareIsSafe

Your health matters. We encourage patients to maintain routine appointments and seek care when you need it. #HealthcareIsSafe