

Ohio  
State Medical  
Association



# VENDOR DIRECTORY

# 2022



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## Anthem Blue Cross Blue Shield

### EXHIBIT #17

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Anthem is committed to implementing integrated solutions that address the whole person's needs. We tailor interventions to the individual and to Ohio communities to elevate member and population health outcomes. We are committed to engaging providers, and community organizations and build on the strengths of one another. This approach will improve the health of Ohio communities while treating every member as a population of one.

## Approach Marketing

### EXHIBIT #25

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Approach Marketing is an integrated communications agency that provides strategies and practices that align audience action with your business goals. We work to extend the capabilities of your team, and to integrate with other strategic partners to accomplish your overall objectives. Through Media Relations and Influencer Relations, Content, Partnerships, Relationships, Thought Leadership, and more, we ensure everything is working together to help your audience understand and choose you. Our team has deep expertise in the healthcare space, including large healthcare systems and private practices.

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#### EXHIBIT #9

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Brennan, Manna & Diamond (BMD) is a full service business law firm with offices in Ohio, Florida, Texas and Arizona. The firm has an active and robust national health law practice dedicated to service physicians and health care businesses across the United States. BMD Member, Kate Hickner, and her BMD health law attorney colleagues are honored to support their friends at the Ohio State Medical Association (OSMA) and sponsor the OSMA 2022 Education Symposium: Navigating the Future of Healthcare.

## LUNCH SPONSOR

### Buckeye Health Plan

#### EXHIBIT #20

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Website: [www.buckeyehealthplan.com/providers.html](http://www.buckeyehealthplan.com/providers.html)

Buckeye Health Plan (Buckeye) is a care coordination plan contracted with the State of Ohio's Department of Medicaid (ODM) & the federal Center for Medicare and Medicaid Services (CMS) to serve Medicaid, Medicare, dual-eligible and exchange program members. Buckeye has developed the expertise to work with government program members to improve their health status and quality of life. Our number one priority is the promotion of healthy lifestyles through preventive healthcare. Buckeye works to accomplish this goal by partnering with the providers who oversee the healthcare of Buckeye members.

### CARR

#### EXHIBIT #15

Contact: Norm Harbison  
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CARR is the nation's leading provider of commercial real estate services for healthcare tenants and buyers. Every year, thousands of healthcare practices trust us to achieve the most favorable terms on their lease and purchase negotiations. Our team of experts assist with start-ups, lease renewals, expansions, relocations, additional offices, purchases, and practice transitions. We save our clients a substantial amount of money, and ensure their interests are always first. [www.carr.us](http://www.carr.us)

### CGS Administrators, LLC

#### EXHIBIT #12

Contact: Customer Service  
Phone: 866-276-9558  
Email: [j15\\_partb\\_education@cgsadmin.com](mailto:j15_partb_education@cgsadmin.com)  
Website: <https://cgsmedicare.com/partb/index.html>

CGS is the Medicare Administrative Contractor (MAC) for Jurisdiction 15. We administer original Medicare for the states of Ohio and Kentucky. Please call the Provider Contact Center (PCC) with questions regarding claims, appeals, enrollment, and our web portal, myCGS, at the phone number listed here. If you are interested in education or hosting a meeting/seminar, please send your request to the Provider Outreach and Education team at the email address noted here.

# 2022 VENDOR DIRECTORY

## Cincinnati Comprehensive Sickle Cell Center - Cincinnati Children's Hospital Medical Center

### EXHIBIT #32

Contact: Dr. Lisa Shook  
Phone: 513-636-7541  
Email: [lisa.shook@cchmc.org](mailto:lisa.shook@cchmc.org)  
Website: [www.sicklestorm@cchmc.org](http://www.sicklestorm@cchmc.org)

Sickle Treatment and Outcomes Research in the Midwest (STORM) is an eight-state learning network for sickle cell disease. As part of this network, multidisciplinary provider education is offered, including a monthly Project ECHO for pediatric and adult sickle cell disease; as well as a Hemoglobinopathy Counselor Training Course. The Cincinnati Comprehensive Sickle Cell Center is also Region 1 for the Ohio Department of Health Newborn Screening Program in southwestern Ohio.

## CompuNet Clinical Laboratories

### EXHIBIT #18

Contact: Kim Stanforth  
Phone: 937-297-8319  
Email: [kastanforth@compunetlab.com](mailto:kastanforth@compunetlab.com)  
Website: [www.compunetlab.com](http://www.compunetlab.com)

CompuNet Clinical Laboratories is a regional clinical lab based in Dayton, Ohio. Since 1986, CompuNet has provided lab services to hospitals, physicians, patients, and employers throughout western Ohio. In addition to our core laboratory, CompuNet manages the hospital labs and emergency department labs within the Premier Health system as well as multiple rapid response laboratories within oncology/hematology practices. CompuNet offers patient convenience through its 29 patient service center collection sites throughout southwest Ohio. CompuNet is proud of its response to the COVID pandemic. Early in 2020, CompuNet, in partnership with UD and Premier Health, opened a drive-through testing location that was one of the longest running COVID testing sites in the nation.

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## CoverMyMeds

### EXHIBIT #14

Contact:  
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Website: [www.covermymeds.com](http://www.covermymeds.com)

CoverMyMeds solves medication access challenges for patients throughout every step of their journey through a unified brand that now encompasses RelayHealth, RxCrossroads by McKesson, McKesson Prescription Automation and CoverMyMeds. Our combined experience spans nearly 90 years and together, we're applying our expertise to solve big problems in healthcare. We accelerate innovative solutions for problems like medication access, affordability and adherence in a way that everyone can participate — from providers to pharmacies, payers to biopharma and, especially, patients. We're proud to be an integral part of McKesson Corporation and embody the shared values and leadership behaviors of the greater organization.

## Economy Linen – Medical

### EXHIBIT #1

Contact: Douglas Oen  
Phone: 937-222-4625 #1054  
Email: [doen@economylinen.com](mailto:doen@economylinen.com)  
Website: [www.economylinen.com](http://www.economylinen.com)

Economy Linen - Medical provides medical linen and scrubs/wearing apparel to medical facilities.

## TOTE BAG SPONSOR

## Humana

### EXHIBIT #2

Contact: Brenda Ross  
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Website: [www.humana.com](http://www.humana.com)

Humana is a Medicare Advantage company that promotes health and wellness within our company as well as our members. Humana will be entering the Medicaid market in 2022 with the same great service that is provide to our Medicare Advantage providers and members. We will be working with our provider in both the Medicare and Medicaid population to assist with healthy outcomes.

## Linden Healthcare Consulting

### EXHIBIT #26

Contact: Lindsay Horst  
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Linden partners with healthcare providers to deliver individualized services and solutions that promote efficiency and profitability, allowing healthcare professionals to focus on patients first. We can help you achieve your goals for your patients and organization with services like EHR and workflow optimization; assistance with certification, recognition, regulatory, and incentive programs; process improvement; financial and clinical data analysis; quality improvement and reporting; hiring and staff retention; provider and staff education and training and more.

## MAXtech Agency

### EXHIBIT #29

Contact: Matt Enderle  
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Technology through web design and development, digital marketing and IT managed services is constantly changing and our team changes and adapts with it. Our approach is bold and effective, backed by results, numbers and analytics every single month. Our client retention is extremely high because business owners can actually see their customized plan working, the traffic increasing and the sales rising. The process all starts with a meeting.

**Medical Mutual****EXHIBIT #21**

Contact: Michelle Scott  
 Phone: 614-621-6925  
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 Website: [www.medmutual.com](http://www.medmutual.com)

Founded in 1934, Medical Mutual is the oldest and one of the largest insurers based in Ohio. This provides peace of mind to more than 1.6 million Ohioans through its high-quality health, life, disability, dental, vision, indemnity, wellness and employee assistance plans. Medical Mutual's status as a mutual company means it operates for the benefit of its members, focusing on developing products and services that allow us to better serve our communities. For more information, visit [MedMutual.com](http://MedMutual.com).

**MedPro Group****EXHIBIT #10**

Contact: Eric Arthurs  
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 Email: [eric.arthurs@medpro.com](mailto:eric.arthurs@medpro.com)  
 Website: [www.medpro.com](http://www.medpro.com)

As the nation's first provider of healthcare liability insurance, MedPro Group has protected the assets and reputations of the healthcare community since 1899. With over 300,000 insureds, MedPro is the U.S. leader in customized insurance, claims and risk solutions. MedPro also holds the highest financial strength rating in the industry – A++ from A.M. Best – and is proud to be part of the Berkshire Hathaway family of companies. Visit [www.medpro.com](http://www.medpro.com) to learn more.

**PEN/PAD SPONSOR****Molina Healthcare of Ohio****EXHIBIT #4**

Contact: Jaclyn Smith  
 Phone: 614-540-3971  
 Email: [OHProviderRelations@MolinaHealthcare.com](mailto:OHProviderRelations@MolinaHealthcare.com)  
 Website: [www.molinahealthcare.com/providers/oh/medicaid/home](http://www.molinahealthcare.com/providers/oh/medicaid/home)

Molina Healthcare provides high-quality and cost-effective managed health care services to over 3.6 million members in the Medicaid and Medicare programs and state insurance marketplace. For more information visit [MolinaHealthcare.com](http://MolinaHealthcare.com).

**A/V SPONSOR****SILVER CORPORATE SPONSOR****Northeast Scientific****EXHIBIT #3**

Contact: Steve Ray  
 Phone: 203-756-2111  
 Email: [sales@smarthealth-care.com](mailto:sales@smarthealth-care.com)  
 Website: [www.smarthealth-care.com](http://www.smarthealth-care.com)

Northeast Scientific, the market leader in high-end medical device reprocessing, is focused on listening to the concerns and recommendations of surgeons and administrators to deliver unprecedented savings, unmatched quality, and reliability, for a healthcare world focusing on a circular economy. Today and into the future, Northeast Scientific is Smart Healthcare™.

**Ohio Department of Insurance - OSHIIP Division****EXHIBIT #13**

Contact: Christina Reeg  
 Phone: 800-686-1578  
 Email: [oshiipmail@insurance.ohio.gov](mailto:oshiipmail@insurance.ohio.gov)  
 Website: [www.insurance.ohio.gov](http://www.insurance.ohio.gov)

It is not always easy to navigate the many health plan options with Medicare. The Ohio Senior Health Insurance Information Program (OSHIIP) and the State Long-Term Care Ombudsman can help! The Ohio Senior Health Insurance Information Program – OSHIIP – provides free, objective Medicare information through the Ohio Department of Insurance. OSHIIP can help Medicare beneficiaries understand their benefits and find potential cost saving assistance. Please call 1-800-686-1578. OSHIIP also works with the State Long-Term Care Ombudsman to resolve concerns with Ohio's dual demonstration program, MyCare Ohio. Please call 1-800-282-1206.

**Ohio Health Information Partnership (CliniSync)****EXHIBIT #30**

Contact: Dan Paoletti  
 Phone: 614-664-2600  
 Email: [information@ohionline.org](mailto:information@ohionline.org)  
 Website: [www.clinisync.org](http://www.clinisync.org)

The Ohio Health Information Partnership is a non-profit entity whose mission is to assist physicians and other providers with the adoption and implement of health information technology (HIT) throughout Ohio. The Partnership created CliniSync - Ohio's statewide health information exchange - to electronically connect hospitals, physicians and others who care for patients through a secure network. Currently, 155 hospitals are live on the network, connecting thousands of physicians, clinicians, long-term and post-acute care facilities, behavioral health, laboratories, pharmacists and others involved in patient care.



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## Ohio Physicians Health Program

### EXHIBIT #24

Contact: Sydney Gale  
Phone: 614-841-9690  
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Website: [www.ophp.org](http://www.ophp.org)

OhioPHP is a nonprofit organization helping healthcare professionals.

## Ohio Valley Health Care Solutions\RX2Live

### EXHIBIT #28

Contact: Mike Klever  
Phone: 513-313-6210  
Email: [mikeklever@ovhealthcaresolutions.com](mailto:mikeklever@ovhealthcaresolutions.com)  
Website: [www.ovhealthcaresolutions.com](http://www.ovhealthcaresolutions.com)

Partnering with providers to enhance patient care and outcomes while driving revenue to the practice. Programs include: Prostate Cancer Testing, Physician Owned Labs, Send Away Lab Services, Chronic Care Management, Remote Patient Monitoring, Medication Management, Migraine/Facial Pain Treatment, Complete program on fall risk analysis and recommended treatment protocol, and Facility Air Purification technology.

## BREAK SPONSOR

## Orthopedic ONE

### EXHIBIT #6

Contact: Laura Fagert  
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Website: [www.orthopedicone.com](http://www.orthopedicone.com)

With 60 of the region's top general and fellowship-trained orthopedic experts, more than 100 physical and occupational therapists, and a team of 600 associates, Orthopedic ONE is the largest physician-owned orthopedic surgery practice in Ohio. You can trust us to provide the highest quality of care, regardless of the complexity of the condition or injury. We offer physician clinics spanning the central Ohio footprint, that include comprehensive therapy services, on-site fluoroscopy, EMG services, and convenient MRI suites. Our physicians maintain hospital affiliations with two of the largest systems in Columbus, as well as independent ventures in outpatient surgery centers.

## PLATINUM CORPORATE SPONSOR

## OSMA Insurance Agency

### EXHIBIT #27

Contact: James Smith  
Phone: 800-860-4525  
Email: [jsmith@osmaia.com](mailto:jsmith@osmaia.com)  
Website: [www.osmaia.com](http://www.osmaia.com)

It's time for a benefits partner in the physician community. The OSMA Insurance Agency is committed to delivering quality products and services to physician practices, small businesses, and your families and staff. We'll also provide valuable planning and advice for a range of comprehensive business solutions—all designed to meet your unique employee benefit needs.

## SILVER CORPORATE SPONSOR

## Paramount Advantage

### EXHIBIT #5

Contact: Tisha Barfell  
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Website: [www.paramounthealthcare.com/medicaid](http://www.paramounthealthcare.com/medicaid)

Paramount Health Care provides health insurance for Commercial, Medicare and Medicaid populations. Paramount also has a Worker's Compensation subsidiary. Paramount's Commercial and Medicare business is primarily in Northwest Ohio and Southeast Michigan. Paramount's Medicaid business covers the Northeast/West Regions of the State of Ohio.

## Pathology Laboratories

### EXHIBIT #31

Contact: Kim Schaefer  
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Website: [www.pathlabs.org](http://www.pathlabs.org)

Pathology Laboratories provides a full service laboratory service to all specialties. Our laboratory is located in Toledo Ohio, a division of Sonic Healthcare USA, which is the third largest laboratory globally. Pathology Laboratories offers the highest accreditation in the laboratory industry with a customized and personal approach. Our services are managed internally versus outsourcing them, which means our turnaround time, courier service, IT, and billing departments, are all employee owned and managed with exceptional care.

## Pro Seniors

### EXHIBIT #11

Contact: Lisa Dalga  
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Website: [www.proseniors.org](http://www.proseniors.org)

Ohio SMP, a statewide project of Pro Seniors, empowers older adults to preserve Medicare and Medicaid for future generations by preventing healthcare fraud. Our primary goal is to teach Medicare beneficiaries, caregivers and professionals to: PROTECT their personal identity, DETECT potential Fraud, Errors or Abuse and REPORT potential Fraud, Errors and Abuse. If your office is receiving a multitude of unauthorized faxes containing personal patient information, contact the Ohio SMP at 800-488-6070 ext. 8 or [jespay@proseniors.org](mailto:jespay@proseniors.org). We are also available to talk with your organization in-person or via Zoom.

## BRONZE CORPORATE SPONSOR

### ProAssurance

#### EXHIBIT #19

Contact: Lee Miller  
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Email: [lmiller@proassurance.com](mailto:lmiller@proassurance.com)  
Website: [www.ProAssurance.com](http://www.ProAssurance.com)

ProAssurance provides medical professional liability insurance and risk management services for healthcare providers of all sizes and types. Our team uses regional expertise to create customized coverage solutions. ProAssurance Group is rated A (Excellent) by AM Best and is the third largest medical professional liability carrier in the country.

### ScrogginsGear

#### EXHIBIT #22

Contact: Page Helmick  
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For over 75 years, ScrogginsGear has supported the success of independent physicians. Our engagements begin with a thorough practice assessment, providing a comprehensive analysis of the the critical practice components. From productivity to personnel to patient care and more, our consultants work closely with you and your team to foster profitability and peace of mind.

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Website: [www.sedgwick.com/ohiotpa](http://www.sedgwick.com/ohiotpa)

As a Preferred Partner of the Ohio State Medical Association, Sedgwick is a full-service third party administrator for workers' compensation. We create safer workplaces and reduce workers' compensation costs through best practices in claims management, cost containment strategies, alternative rating/discount program consultation, safety services and hearing representation. Through our program consultation, use of cost containment strategies and best practices and the expertise of our colleagues, we annually save our clients over \$120 million in premiums paid. In addition, we offer a comprehensive client education program available on-line, onsite and via webinar.

### State Medical Board of Ohio

#### EXHIBIT #23

Contact: Julie Williams  
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Website: [www.med.ohio.gov](http://www.med.ohio.gov)

The State Medical Board of Ohio is responsible for licensing and regulating physicians and other health care professionals in Ohio. The board regulates more than 92,000 licensees through its core functions of licensure, confidential investigations, disciplinary actions, probationary monitoring and education and outreach.

## PLATINUM CORPORATE SPONSOR

### The Doctors Company

#### EXHIBIT #8

Contact: Zach Manoogian  
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Website: [www.TheDoctors.com](http://www.TheDoctors.com)

As the nation's largest physician-owned medical malpractice insurer, The Doctors Company has always been guided by our mission: To advance, protect, and reward the practice of good medicine. Choosing an insurer that is dedicated to defending and protecting their reputation can bring physicians peace of mind and allow them to focus on what they do best - practicing medicine.

### Vercom Systems Inc.

#### EXHIBIT #16

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Vercom Systems provides business telephone systems, low voltage structured voice and data cabling, fiber optic cabling, overhead paging systems and background music systems, and video surveillance systems for customers of any size. We offer tailored VoIP solutions utilizing premise based or hosted cloud based systems that include unlimited telephone service nationwide. All our products and services are backed by our Complete Care Service and support delivering years of worry free service.

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