



Advertising Opportunity

Reaching Ohio's Ophthalmology Community

*2 ad placement locations

*Quarterly placement terms

- \$1,500 for 1 Quarter (3 months)
- \$2,000 for 2 Quarters (6 months)
- \$2,500 for 3 Quarters (9 months)
- \$3,000 for 4 Quarters (1 year)

10% OFF for OOS members & Annual Meeting vendors.

Limit of 5 advertisers per quarter.



Quarterly Newsletter:

OOS Elects New Leadership

At the OOS annual business meeting on February 19th, Carla Ford, M.D., became the new president taking over from Kris Kelly, M.D., (Maumee) who was president for the last two years. Additionally, Aleksandra Rachitskaya, M.D., was elected president-elect and Lisa Borkowski, M.D., (Columbus) was elected Treasurer.

[View the Details >](#)

OOS Members Meet Federal Leaders AAO Congressional Advocacy Day

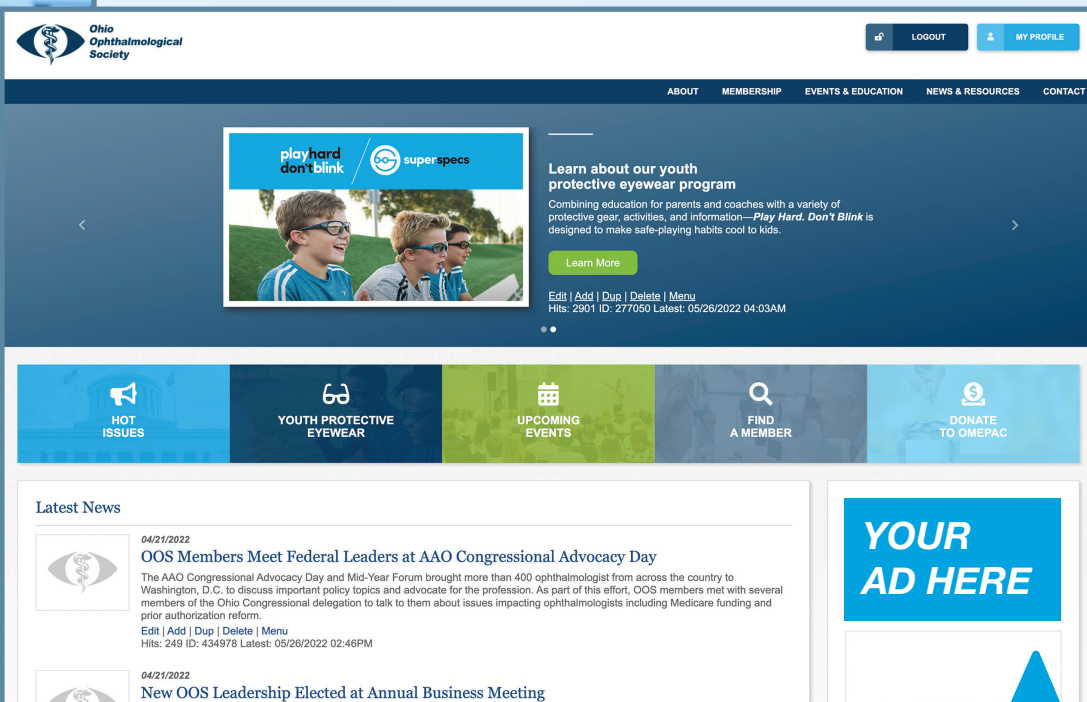
The AAO Congressional Advocacy Day and Mid-Year Forum brought more than 400 ophthalmologists from across the country to Washington, D.C. to discuss important policy topics and advocate for the profession. As part of this effort, OOS member several members of the Ohio Congressional delegation to talk to them about issues impacting ophthalmologists including Medicare funding and prior authorization reform.

[Learn More >](#)

Your Well-being Checkup And Referral Engagement S

The need for well-being support has never been higher, and the OSMA Foundation is supporting Ohio's healthcare workforce with a way to measure factors like anxiety, depression and burnout and connect with credible resources who

[Learn More & Get Started >](#)



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Questions about dues or need to make a payment?
Contact the OOS office at (614) 527-6799
or os@ohioeye.org.



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Quarterly OOS E-news

Ad Specs:

560 px wide

150 px high

150 dpi, JPG or PDF

Website Homepage

Ad Specs:

400 px wide

200 px high

150 dpi, JPG or PDF



To Advertise, Visit: [OSMA.org/advertiseoos](https://osma.org/advertiseoos)

The Ohio Ophthalmological Society (OOS) is a group of Eye MDs and Surgeons Dedicated to Preserving Vision.

OOS is the most comprehensive, cohesive group of professionals dedicated to ophthalmology in Ohio. Since its creation in 1961, the Ohio Ophthalmological Society has evolved into more than just a conglomeration of peers, it is recognized as a vital resource for members providing valuable professional knowledge, services, and determined legislative advocacy.

- Our members are medical doctors specializing in the total care and treatment of the eyes and visual system.
- OOS also provides services to ophthalmology managers via reimbursement and payer assistance—including hundreds of nurses and technicians at our annual education meeting.

OOS Audience Reach:



Annual Website Traffic



Unique visitors:

2021 = 4,976 visits

2022 avg. visits per month = 733

Pageviews:

2021 = 12,556 pageviews

2022 avg. pageviews per month = 2,336

Quarterly E-blast Series



April 2021:

- 305 recipients

December 2021:

- 322 recipients

August 2021:

- 311 recipients

April 2022:

- 413 recipients



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[OSMA.org/advertiseoos](https://osma.org/advertiseoos)

Ad Submission Deadlines:

- **Dec. 15th** for 1st Qtr term (Jan. Feb. Mar.)
- **Mar. 15th** for 2nd Qtr term (Apr. May. Jun.)
- **Jun. 15th** for 2nd Qtr term (Jul. Aug. Sept.)
- **Sep. 15th** for 2nd Qtr term (Oct. Nov. Dec.)



**Ohio
Ophthalmological
Society**