

Anthem.[®]
BlueCross BlueShield



Anthem Ohio Medicare

Ohio – 2022 Market Highlights



Market Highlights

- Maintaining a wide product portfolio ranging from products for age-ins and general enrollment populations to those with LIS and dual eligible special needs
- Consolidated \$0 premium HMOs to better focus efforts on selling
- Reduced Rx home delivery copay for Tier 1 and Tier 2 to \$0
- Referrals are not required on HMO and PPO plans
- D-SNP plan with all Rx at \$0
- Innovative enhancements to Essential Extras package
- Introduction of new MA-only with Part B premium reduction
- Added comprehensive dental to select plans
- New co-branded MA Plans with Kroger in Cincinnati-Dayton markets
- New PPO Essential Extras package available on select plans

Service Area

All Counties EXCEPT:
Knox

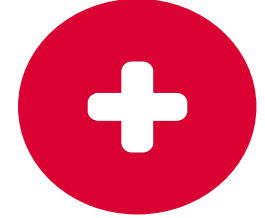
Anthem's Product Portfolio: Ohio



Medicare Advantage
(MA/MAPD)



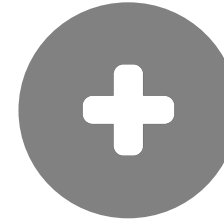
**Dual Eligible
MAPD**
(DSNP)



Medicare Supplements
(Medigap)



Prescription Drug Plans
(PDP)



**Anthem
Extras**

2022 Essential Extras

Essential Extras (EE)

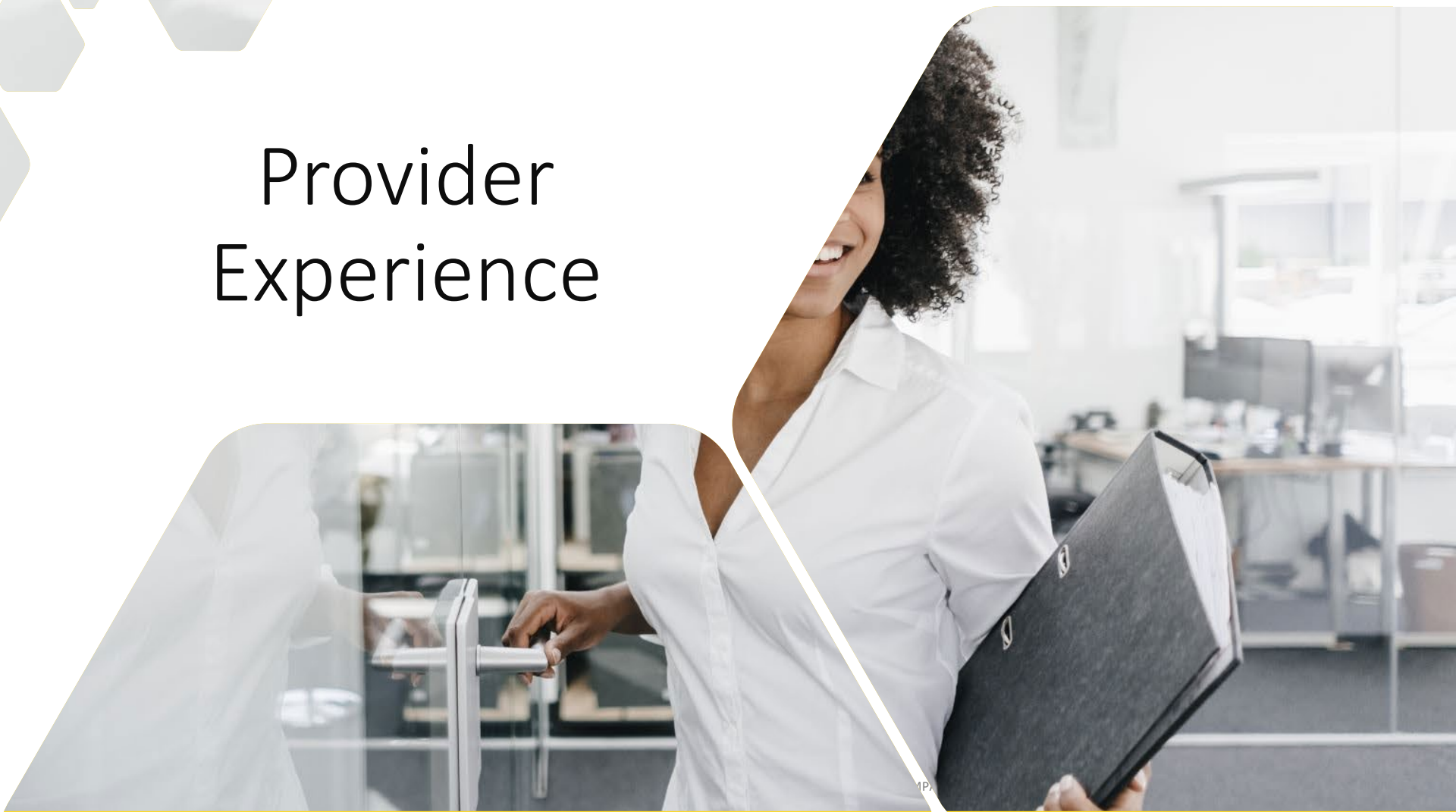
Members can choose from a list of robust services including Flex Account – Dental, Vision, Hearing, Assistive Devices, Healthy Groceries, Transportation and more to tailor their plan to best suit their needs. Benefit availability and offerings will vary based on market and/or plan type.

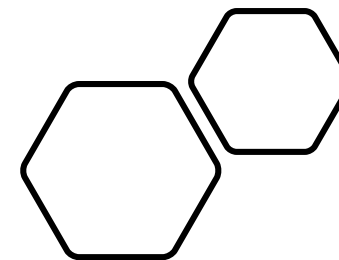
Where EE is available, member will have an option to pick one service based on the plan design.

Benefit	Description		Prior Approval*	HMO OH HMO	HMO DSNP OH DSNP	PPO OH PPO
Assistive Devices	\$500 towards Assistive Devices		No	X	X	X
Health & Fitness Tracker	Tracking device & engagement membership		No	X	X	X
Healthy Meals	180 meals per plan year (2 meals x 90 days)		Yes	X	X	X
Personal Home Helper	124 hours of personal care services		Yes	X	X	
Pest Control	Quarterly or 1-time eradication services		Yes	X	X	
Transportation	60 one-way trips		No	X	X	X
Flex Account – Dental Vision Hearing	\$500 Dental/Vision/Hearing Benefit	New	No	X	X	X
Healthy Groceries (Grocery Card)	\$50 monthly grocery benefit	New	Yes	X		
In-Home Support	60 hours of social isolation support	New	No	X	X	

*Benefits on many DSNP plans are filed under VBIID for economic conditions, essentially making any prior approval a formality

Provider Experience





Next Generation of Ohio Medicaid Managed Care

- The Ohio Department of Medicaid is introducing its Next Generation managed care program to focus on the individual, honor the members' choice, reduce provider burden and provide continuity in the members' care.
- The Next Generation of Ohio Medicaid program will be implemented in stages (more information to follow) to avoid disruption and confusion for members and reduce burden on providers.
- Changes that will be occurring include, but are not limited, to the following:
 - Claim submission process
 - Credentialing process
 - Prior Authorization process

Next Generation of Ohio Medicaid Managed Care Continued

- Paramount Advantage Membership
 - Ohio Medicaid members currently receiving healthcare benefits from Paramount Advantage will continue to receive healthcare benefits through that payer until stage 3 of the implementation of the Next Generation of managed care plans.
 - Unless a member chooses to select another plan by stage 2, they will be enrolled with Anthem in stage 3 of the process.
 - **IMPORTANT:** Paramount Advantage contracts will not transfer to Anthem. If you are not currently contracted with the Anthem Medicaid plan, you can request a contract or an amendment to your existing agreement by submitting a Provider Maintenance Form located on our provider website.

Next Generation of Ohio Medicaid Managed Care Timeline

- Stage 1-OhioRISE Implementation, **7/1/2022**
- Stage 2-Single Pharmacy Benefit Manager (SPBM) and Centralized Provider Credentialing, **10/1/2022**
- Stage 3-Next Generation of Managed Care Plans, **12/1/2022**
 - Anthem Medicaid will be assigned membership and begin processing claims
 - During this stage, members in this group who are eligible for a managed care plan will be assigned to a Next Generation plan by ODM. All members will receive notification of assignment from ODM.

Focusing on the Individual

Each Person Is a Population of One

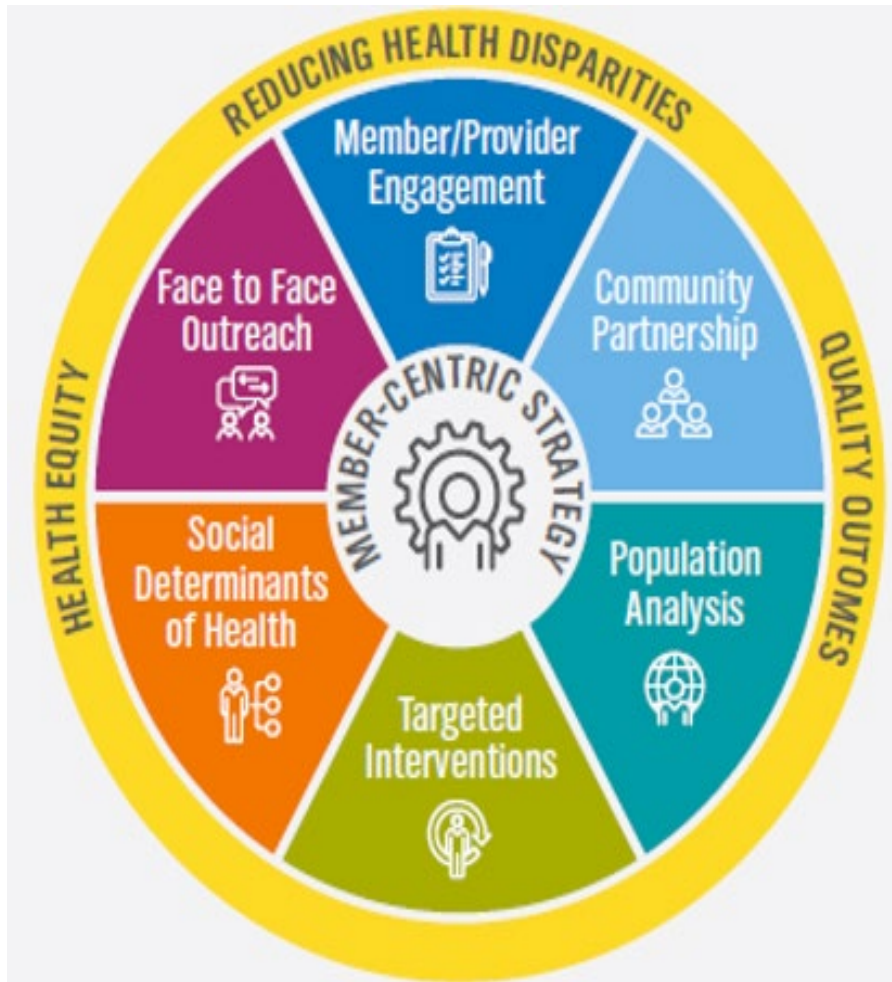
We talk frequently in this proposal about each person as a **Population of One**. We know that may seem unusual because “population health” is focused on large and small sub-populations facing health disparities that require targeted attention and new models of care. But at Anthem, we also understand that technology and analytics make it possible to customize each person’s care. Targeted group interventions are crucial but they cannot compare with what is possible when we can focus on each member’s specific health needs right then, and right there – and when we put the power to build health in the palm of their hand.

OH_CoreMCO20_Q3_Pop1_COB_04

Each Member Is a Population of One

- We tailor interventions to the individual and to Ohio communities to elevate member and population health outcomes. By engaging providers and community organizations as partners in care, we will build on the strengths of one another, improving the health of Ohio’s communities, while treating every Anthem member as a Population of One.
- We screen members to determine their population stream and associated risk tiers with Anthem predictive modeling tools.

Focusing on the Individual Continued



Population Health Framework

- Member & Provider Engagement
 - Coordinated approach to align provider and member outreach programs
- Community Partnership
 - Meaningful programs based on informed collaboration
- Population Analysis
 - Integrated clinical and social data to identify priorities
- Targeted Interventions
 - Person-Centered Interventions to improve health
- Social Determinants of Health (SDOH)
 - End to End focus on population and member specific interventions targeting systemic barriers
- Face to Face Outreach
 - Includes community-based care coordination through Anthem, providers and community organizations

Community Reinvestment & Health Equity

- Anthem's Community Reinvestment Council, made up of broad functional leadership, will use ongoing research and analysis to identify individual, regional, and population-specific trends and opportunities.
- Community Reinvestment programs include:
 - Expanded Telehealth
 - Mobile Partnership
 - University of Cincinnati Workforce Development Program
 - Landlord Engagement
 - Shared Housing
 - And many more!
- Health Equity
 - Health equity is in all we do
 - Health equity training, which includes cultural competencies, Red Cross Summer of Equity, Unmute the Uncomfortable, etc.
 - Those individuals completing training can earn CEUs

Value-Added Services

- Anthem will be offering several value-added services to their members, which include:
 - Baby Essentials
 - One-On-One Tutoring
 - Industry Certification Assistance
 - SUD Recovery Support
 - Laptop Computer for Educational Purposes
 - Transportation Essentials
 - And many more!
- Eligibility limits do apply to all value-added services

OhioRISE

- OhioRISE is a specialized managed care program for youth (ages 0-20) with complex behavioral health and multisystem needs.
- Aetna Better Health of Ohio will serve as the statewide managed care plan for OhioRISE.
- The program is designed to improve the cross-system outcomes and brings together local entities such as schools, health plans and providers.
- OhioRISE services include:
 - All existing behavioral health services-with a few limitations
 - Intensive and moderate care coordination
 - Intensive home-based treatment (IHBT)
 - Psychiatric Residential Treatment Facilities (PRTF)
 - Behavioral health respite
 - Flex funds to support implementing a care plan
 - 1915c waiver
 - Mobile Response and Stabilization Services (MRSS)
- For more information regarding OhioRISE, please visit managedcare.medicaid.ohio.gov/managed-care/ohiorise/ohiorise

Provider Training & Orientation

- Anthem is committed to providing training and orientation to providers and their staff.
- Providers will be able to go through a Provider Pathways training, which goes over the Next Generation of Ohio Medicaid Managed Care Plan and much more. Additional information on this can be found on our provider website.
- There will be several opportunities to attend orientation for both general and behavioral health providers. Orientation will begin approximately 60 days prior to go-live; session information is below. To sign up for training, please go to our provider website.

General Session Dates	Session Times
October 11, 2022	10-11 a.m. EST
October 27, 2022	10-11 a.m. EST
November 3, 2022	10-11 a.m. EST
November 15, 2022	10-11 a.m. EST
Behavioral Health Session Dates	Session Times
October 11, 2022	3-4 p.m. EST
October 27, 2022	3-4 p.m. EST
November 3, 2022	3-4 p.m. EST
November 15, 2022	3-4 p.m. EST

Meet Our Provider Services & Relations Team



Greg LaManna-President, Ohio Medicaid

Kelly Owen-Regional Vice President II, Ohio Provider Relations

Sheila Blackmore-Director Provider Experience, Ohio Medicaid

Chrissy Burns-Manager Provider Experience, Ohio Medicaid